



MINUTES OF THE FOURTH MEETING FOR FINANCIAL YEAR 2021-22 OF MANAGING COMMITTEE OF ACTION ALLIANCE FOR RECYCLING BEVERAGE CARTONS "AARC" HELD ON WEDNESDAY, FEBRUARY 9, 2022 AT 09:00 AM VIA VIDEO CONFERENCING

The meeting was held via video conferencing in due adherence with social distancing norms under COVID-19

Time 09:00 A.M to 10:00 A.M

MEMBERS PRESENT:

NAME	ORGANISATION
Mr. Ashutosh Manohar - Chairman of the Meeting	Tetra Pak India Private Limited (Tetra Pak)
Cdr. Amitabha Ray	Schreiber Dynamix Dairies Private Limited (Schreiber)
Mr. Tusar Ranjan Pattnaik	Dabur India Limited (Dabur)
Mr. Rohan Mishra	Coca - Cola India Private Limited
Mr. Sathish Kumar	Karnataka Milk Federation (KMF)
Mr. Pazhani	United Spirits Limited

SPECIAL INVITEES:

NAME	ORGANISATION
Dr. Praveen Aggarwal	CEO of AARC
Mr. Mangesh Gupte	COO of AARC
Mr. Rajat Kumar & Ms. Garima	Volunteers of AARC
Mr. Sumit Jugran	Tetra Pak India Private Limited
Mr. Jay Prakash Sharma	Schreiber Dynamix Dairies Private Limited
Mr. Sai Kishore & Mr. Ashish Aggarwal	Parle Agro Private Limited
Ms. Juhi Gupta	Varun Beverages Limited (PepsiCo)

Ms. Preeti Ramakrishnan & Mr. Abdul Ayaz Kagzi	Cavin Kare Private Limited
Mr. Shakeel Syed & Mr. Ganesh Narayanswami	John Distilleries Private Limited
Ms. Benita Paul	SIG Combibloc India Private Limited
Mr. Rakesh Sahni	Johnson & Johnson Private Limited
Mr. Aditya Vashisht	Coca - Cola India Private Limited
Ms. Rashi Adlakha & Mr. Hemant Yadav	Invitees

1. QUORUM AND LEAVE OF ABSENCE:

Mr. Ashutosh Manohar was elected as Chairman of the Meeting. He welcomed the Members of Managing Committee and ascertained the quorum of the meeting.

Members of the Managing Committee attended the meeting through audio-visual mode from their respective places and affirmed that audio-visual was audible and clear.

No confirmation on attending the meeting was received Ms. Akshali Shah, an authorised representative of Parag Milk Foods Limited. Hence leave of absence was granted to her.

2. TO REVIEW & CONFIRM MINUTES OF THE PREVIOUS MANAGING COMMITTEE MEETING HELD ON OCTOBER 19, 2021

Signed minutes of the previous meeting held on October 19, 2021 were placed for perusal and the same were read and confirmed.

3. TO DISCUSS ABOUT THE STATUS OF REPRESENTATION WITH HIMACHAL PRADESH AUTHORITIES AND MEETING TO BE HELD WITH HIMACHAL PRADESH AUTHORITIES ON FEBRUARY 15, 2022

Dr. Praveen Aggarwal, CEO discussed with Members about the meeting of AARC delegates held on November 15, 2021 with Additional Chief Secretary (ACS) Mr. Prabodh Saxena along with senior officials of the Department of the Environment, Science & Technology (DEST) and Himachal Pradesh State Pollution Control Board (HPSPCB) wherein AARC presented the efforts made for Extended Producer Responsibility (EPR) collection to the officers. Dr. Aggarwal also mentioned that while manufacturers of packaging material are working towards the road map for alternative of plastic straws, AARC member companies to continue to work on the EPR.

Based on the meeting of November 15, 2021, AARC Members are requested by HPSPCB to submit their EPR plans.

Dr. Praveen Aggarwal further apprised Members about the next meeting of AARC with HPSPCB to be held on February 15, 2022 and requested all the Members to share their EPR plans with AARC for timely submission with HPSPCB.

4. TO DISCUSS ABOUT MINISTRY OF ENVIRONMENT, FOREST AND CLIMATE CHANGE (MoEFCC) REPRESENTATION ON STRAW EXEMPTION

Dr. Praveen Aggarwal apprised Members about various meetings of AARC Advocacy Core Committee with MoEFCC in relation to exemption from ban imposed by MOEFCC on “Integrated plastic straws” attached to Beverage Carton.

He apprised Members that AARC Advocacy Core Committee met for 8 times in quarter October to December, 2021 with MoEFCC and with Hon’ble Minister of Food Processing.

Ministry of Food Processing Industry (MOFPI) has considered AARC’s concern and invited comments / feedback from Apex Industry Associations in the food processing sector and the autonomous academic institutions of National Importance. AARC received support letter from Verka, Amul, KMF, IBA and other industry stakeholders. Post the consultation with the industry and discussion with AARC MOFPI sent a detailed submission explaining the functional benefits of straws with suggestion to exempt the Integrated straws for 5 years.

He further apprised the Members about AARC virtual meeting with Additional Secretary Mr. NP Gangwar on January 19, 2022 where Industry leaders were able to communicate emphatically about the functional benefits of the integrated straws, progress on alternatives and feasibility of litter- proof non - retractable straws.

Mr. NP Gangwar was requested to consider the industry’s submission and fast-track the clarification of the integrated straw at earliest.

Mr. Ashutosh Manohar, Chairman of the meeting was of the view that AARC can have further meetings with MoEFCC, if required in relation to exemption from ban, imposed by MoEFCC on the integrated straws.

Dr. Praveen Aggarwal suggested to explore new avenues like:

- a. AARC may invite tenders from vendors of paper straws for innovative technologies
- b. Explore partnerships with leading academic/research institutes like CIPET, IIT, NITEM, etc.
- c. As an industry body, start a challenge for start-ups to find some solutions.

Members also recommended using media to advocate in favour of integrated straws.

5. TO DISCUSS NEW NOTIFICATION OF CENTRAL POLLUTION CONTROL BOARD (CPCB) AND ALIGNMENT WITH MANUFACTURERS OF RESIN ETC., IF ANY

Dr. Praveen Aggarwal discussed with Members the notification no. F. No. B. 17011/7/UPC-II-PMW (SUP) 2022 dated February 1, 2022 issued by CPCB for phasing out the Single Use Plastic (SUP) as per Ministry of Environment, Forest and Climate Change notification dated August 12, 2021.

The direction in the notification mentioned that the manufacturers of “resins’ shall not supply to the manufacturers of SUP.

He further shared the Action Plan for phasing out SUP which the Members as follows:

- Stopping supply of plastic raw material



- Stopping manufacturing of banned SUP items
- Stopping sale of banned SUP items
- Stopping usage of banned SUP items
- Promotion of alternatives to SUP

Members were also apprised about the lack of alternatives that is comparable in terms of price and functionality. Members agreed that conducting EPR is immediate solution.

6. TO DISCUSS ABOUT NATIONAL RADIO CAMPAIGN OF AARC

Dr. Praveen Aggarwal discussed with Members about the Radio Campaign as per the discussion ensued in the previous Managing Committee held on October 19, 2021, AARC is geared up to launch a Radio Campaign in different cities of India.

The target cities would be Lucknow, Agra, Nagpur, Jaipur, Indore, Raipur, Udaipur, Kolkata, Hyderabad and Bhopal.

The selection of the targeted cities is based on the following criteria:

- Readership
- Infrastructure
- Swachh Bharat rank of the cities

He further apprised the Members that messaging and communication through Radio Campaign will try to focus on the behavioural changes in the consumers about:

- Segregation
- Recyclability of Beverage Cartons

7. TO TAKE APPROVAL OF EXIT OF M/S PARAG MILK FOODS LIMITED SUBJECT TO OUTCOME OF ONE DIALOGUE SESSION

Dr. Praveen Aggarwal placed the exit request received from M/s Parag Milk Foods Limited before the Members. He informed the Members that in Managing Committee Meeting held on December 22, 2020, it was discussed that M/s Parag Milk Foods Limited has communicated to Tetra Pak India Private Limited that they would not like to continue their membership with AARC

However, the Members in their meeting on December 22, 2020 decided that AARC should assure M/s Parag Milk Foods Limited continue their membership with AARC, keeping in mind the benefits being a Member of AARC

Nevertheless after multiple efforts, AARC didn't receive any response from M/s Parag Milk Foods Limited and further the Annual Membership Fee for Financial Year 2020-21 was also not paid, therefore the Members should consider the request for exit of M/s Parag Milk Foods Limited.

Members considered the same and passed the following resolution:



“RESOLVED THAT the membership of M/s Parag Milk Foods Limited be and is hereby terminated with immediate effect and the same shall be communicated by AARC to M/s Parag Milk Foods Limited.”

Summary actionable based on the MC meeting:

1. AARC requested the members who are active in HP to share their EPR plan or the letter /email as a proof of submission to Himachal Pradesh Govt. mainly to UDD by 10th Feb'22 as a preparation for the upcoming 15th Feb Meeting
2. Members were requested to support in seeking meetings with Minister of Environment Sh. Bhupendra Yadav and Ms. Leena Nandan, Secretary, MoEFCC
3. Parle Agro shared that they are seeking a virtual meeting with Ms. Leena Nandan for next week (tentatively 17th Feb). AARC to share the participant names and designation
4. AARC team and members to engage with CPCB and apprise them of the consequences of the ban on Consumer safety, Health and overall Industry.
5. Members discussed to strengthen the engagement with Government stakeholders, Pharmaceutical Industry and Dairy industry to provide supporting letters either written to MoEFCC, or to AARC
6. Members approved the National Radio Awareness Campaign and AARC to finalize and execute it
7. Parag Milk Foods to be engaged regarding their membership in AARC meanwhile process for their formal exit to be initiated
8. Members also decided to approach Chairman, MPCB to discuss and deliberate about the integrated straw
9. To deliberate use of Media advocacy
10. Also deliberate for few tactical steps like Start-up challenge, partnership with IIP for finding good alternatives, and putting an advertisement for technical bids to supply paper straws to be seen that industry is taking progressive steps.

VOTE OF THANKS

There being no other business to transact, the meeting concluded with a vote of thanks to the Chair.

Date:

Chairman