



**AARC**

Action Alliance for Recycling  
Beverage Cartons

[www.aarc.org](http://www.aarc.org)



# **ANNUAL REPORT 2020 - 2021**



## **Message from Chairman**

Dear Members,

As AARC completes three years, I am proud to present the Annual Report for the year 2020-21 that highlights the progress made by the alliance, and the many ways in which AARC is engaging governments, communities, waste management agencies, and civil society to enhance the value chain around used beverage cartons. It has been a year of challenges, especially driven by COVID-19 which significantly impacted the entire value chain and waste management ecosystem. However, the system is now recovering, and we continue to persevere to reach our goals. Now, more than ever, we need to come together to develop more solutions, strengthen our collections approach to continue increasing recycling rate of used beverage cartons.

Over the past year, we have been able to sensitize stakeholders as well as policymakers about sustainability, 'demonstrated' recyclability of paper-based beverage cartons, and the role they play in enabling the food & beverage industry to bring food safely to consumers, in a package with the lowest carbon footprint. In addition to these activities, AARC has initiated some very engaging and successful radio campaigns in partnership with the state Pollution Control Boards. We plan to replicate this in more states, as well as nationally in partnership with CPCB. These campaigns have been effective in communicating with consumers and other stakeholders about the importance of waste segregation and recyclability of beverage cartons. We are especially pleased to have secured collaboration with the PCBs of these states/UTs, which is not only a testament to AARC's work thus far, but also opens doors for us to work with the Government in various other constructive ways. We have also embarked on a social media campaign to highlight beverage carton credentials, and we urge you to help amplify our messages through your own Social Media channels as well.

Thanks to all the efforts, there has been another important positive development that I'm happy to share. An Expert Committee assembled by FSSAI upon a recommendation by NGT, furnished a report on August 30, 2019, wherein, they have specifically highlighted beverage cartons as advantageous, having a lower-plastic footprint, and a viable alternative to other single-use packaging.

As we celebrate the wins, we remain conscious that there is a lot more work to be done, especially in light of the impending SUP ban which comes into effect from July 2022. Integrated straws that come attached to beverage cartons are in the crosshairs once again. Through AARC, we continue to seek clarity & exemption and our initial representations have been submitted. We must accelerate our engagement with all stakeholders and the government to ensure that they continue to recognize and appreciate the increasing collection & recycling rates, currently over 40%.

We are taking strategic steps to achieve strength and scale in the months to come. The appointment of a Chief Operating Officer of AARC, Mangesh Gupte, is an important step forward to this end. I have a firm belief that with the support of the AARC team and its members, Mangesh will be able to successfully contribute to deliver on our ambition as a team, and AARC's vision of strengthening EPR by enhancing the collection and recycling of used beverage cartons.

I would like to extend my sincerest gratitude to our members for their faith and support. The coming year is poised to be an especially important year, as is evident from the increasing government focus & commentary on SUP ban, EPR and waste management issues at large. On behalf of AARC, I request your continued support and active involvement in the activities undertaken by AARC for us to deliver on our collective interest.

**~ Ashutosh Manohar**



### **Message from Vice-Chairman**

Dear members,

Through all of the challenges and obstacles that the industry has faced in the last year, I deeply admire the resilience of our members, who have continued to focus on EPR and over all waste management while supporting AARC.

Dedication, commitment and hard work have helped AARC achieve its goals and objectives to date around advocacy, awareness as well as collection. The previous year has seen some unprecedented circumstances due to the Covid-19 but the members have shown incredible commitment to continue their efforts in EPR.

In the previous year, we saw a fast-changing regulatory landscape and also zealotness among the State PCBs and authorities to become more aggressive towards SUP. Some state authorities introduced stricter regulations for waste management, which sometimes differed from Central policies. Working together with all members, AARC has been successful in ensuring business continuity for its members through successful engagement with central and state governments by explaining to the Government stakeholders that Bans/ Legislations concerning the integrated straws are not the right solutions. Central and state governments have been very receptive to AARC's vision and voice.

Thank you all tremendously, your efforts are highly appreciated, and your hard work is acknowledged. I congratulate the AARC team for a very fruitful three years where we have seen the growth of alliance and bringing the industry together on a single platform.

**~ Cdr Amitabha Ray**



## **Message from Chief Executive Officer**

Dear Members,

As an alliance, AARC has established a distinct recognition that is unique. Our EPR efforts along with the continuous engagement with different state and central authorities have ensured that AARC's voice is heard among all the quarters.

While 2020 wasn't the year any of us had planned, I am incredibly proud of the work our AARC team and members have achieved on all fronts whether on advocacy, awareness or for enhancing collection and recycling. I am honored and humbled to lead this progressive alliance, and I look forward to continuing to work with members to yield positive results for the industry.

While we have seen disruption in the value chain system of waste management and the changing regulations in different states, AARC members have been able to largely meet commitments made to select state PCBs/ Environment authorities. Through virtual sessions as well as physical meetings, our team along with members has been in touch with all critical states and central authorities. These engagements have ensured 100% business continuity. Along with successful engagements with the central authorities, AARC is leading the industry engagement with the state governments and has effectively represented the industry in states of Maharashtra, Tamil Nadu, Kerala, Puducherry, Himachal Pradesh, Chandigarh and others. One of such engagements with the Chairman of Maharashtra Pollution Control Board has resulted in ideating a very successful Radio Awareness campaign in multiple states.

I would also take this opportunity to acknowledge the efforts by Managing Committee members to guide and support the AARC team. In the coming year, AARC is targeting to increase the collection of the used beverage cartons, add more Waste Management agencies in the ecosystem, increase the number of recyclers and ensure that the business continues without any hindrance.

We deeply value the overwhelming faith maintained by all our members.

Together we can face the future with confidence and optimism.

**~ Dr. Praveen Aggarwal**



### **Our Mission**

The alliance envisions to transform the recycling landscape by pooling resources to build an efficient waste management ecosystem by engaging with waste pickers, scrap dealers, waste management companies, recyclers, and NGOs thereby positively impacting millions engaged in the waste trade. The alliance will represent the voice of the industry and collaborate with government and other stakeholders to contribute to policy making.

### **Our Vision**

The Alliance aims to double the collection and recycling of used paper cartons by 2025.

### **Our Aim**

Currently, in India, more than 50% of used beverage cartons are recycled. To ensure that our future is sustainable, AARC is working to reduce hundreds of thousands of tons of waste from the streets of India.

## AARC Members

Sl.	Name of Members	Category
1.	Tetra Pak India Private Limited	Founding Member
2.	Schreiber Dynamix Dairies Private Limited	Founding Member
3.	John Distilleries Private Limited	Founding Member
4.	Dabur India Limited	Founding Member
5.	Karnataka Milk Federation	Founding Member
6.	Halewood Laboratories Private Limited	Founding Member
7.	Parag Milk Foods Limited	Founding Member
8.	Consocia Advisory Private Limited	Honorary Member
9.	Radico Khaitan Limited	Founding Member
10.	United Spirits Limited	Founding Member
11.	Coca- Cola India Private Limited	Subscriber Member
12.	Parle Agro Private Limited	Subscriber Member
13.	CavinKare Private Limited	Associate Member
14.	SIG Combibloc India Private Limited	Associate Member
15.	Johnson & Johnson Private Limited	Associate Member
16.	Varun Beverages Limited	Subscriber Member

### **The Managing Committee**

<b>Sl.</b>	<b>Name</b>	<b>Represented by</b>
1.	Tetra Pak India Private Limited	Mr. Ashutosh Manohar
2.	Schreiber Dynamix Dairies Private Limited	Cdr. Amitabha Ray
3.	Karnataka Milk Federation	Mr. Suresh Kumar BM
4.	Dabur India Limited	Mr. Shahrukh Adi Khan
5.	Parag Milk Foods Limited	Ms. Akshali Devendra Shah
6.	United Spirits Limited	Mr. Sanjeev Ganesh
7.	Coca-Cola India Private Limited	Mr. Rohan Mishra

### **Details of Meetings held during the year**

<b>S.I.</b>	<b>Meeting</b>	<b>Date</b>
1	Managing Committee Meeting	May 7, 2020
2	Managing Committee Meeting	July 28, 2020
3	Annual General Meeting	August 18, 2020
4	Managing Committee Meeting	December 22, 2020
5	Managing Committee Meeting	February 11, 2021

## **YEAR 2020-21: FULL OF ACTIVITIES AND EVENTS**

### *Awards and Recognition*

#### **AARC receiving Mahatma Award 2020**

**Date: 30th January, 2021**

**Venue: India International Center, New Delhi**

AARC was honoured with the prestigious Mahatma Award 2020 for Innovations in Waste Management. The Mahatma Awards is presented annually to honour individuals and organizations that leverage their resources, expertise, and talent to make a positive impact for larger good. From amongst over 900 entries, AARC won it for Recycling and Waste Management as best NGO who has demonstrated excellence and the highest standard of ethical conduct, integrity, civic and social responsibility.



#### **AARC receiving IPRCC Award for Best Campaign**

**Date: 12<sup>th</sup> Feb, 2021**

**Venue: New Delhi**

AARC was honoured with the prestigious IPRCC Award for Best Campaign-Public Advocacy 2020. This award is a testament to the trendsetting and valuable contributions of AARC in bringing together large and small stakeholders and creating innovative environmental sustainability programmes and policy regime. AARC was selected by an eminent jury led by Mr R S Sodhi, Managing Director, Amul (GCMMF) India and Dr Anurag Batra, (Editor-in-Chief, Business World) along with an equally distinguished panel of jury members, from over 650 entries received for the whole year



## Awareness

### 1. Project: Developing the beverage carton collection ecosystem

Date: 19th January 2021

Venue/ Mode: Himachal Pradesh (Baddi)

AARC team visited Sylvan Paper Mills and Balaji Trading Co in Baddi, Himachal Pradesh with the objectives to study the ecosystem of the collection and recycling of Used Beverage Cartons and to explore the opportunities to expand the recycling of UBCs. AARC team talked to the owners of both the facilities to build capacity to further increase the intake of Used Beverage Cartons and create more avenues to expand the collection.



### 2. Project: Radio awareness campaign for Maharashtra

Date: Feb- Mar 2021

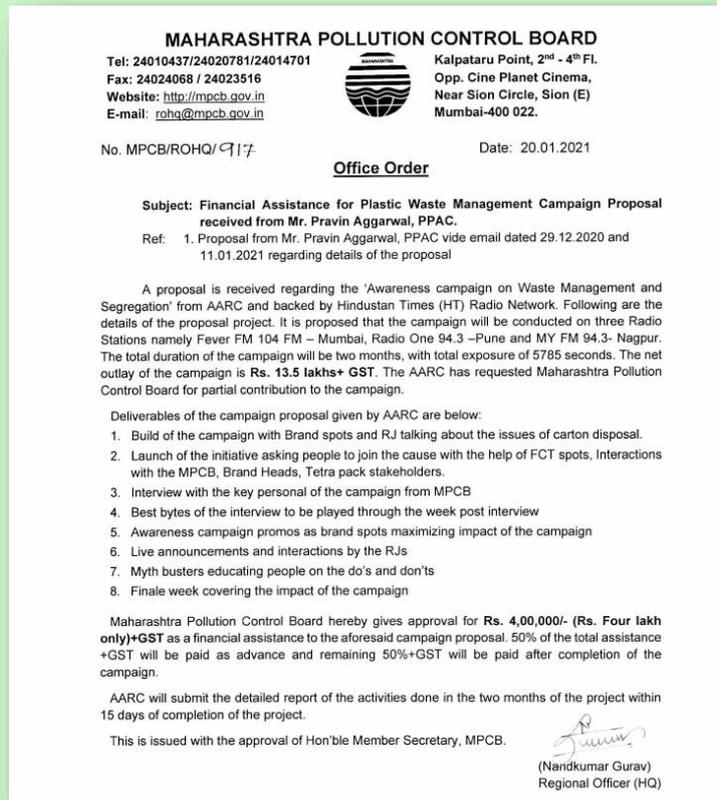
Venue/ Mode: Maharashtra

AARC organized a very innovative 2- month Radio awareness campaign for Maharashtra in the cities of Mumbai MMR, Pune and Nagpur through Radio One and Radio Fever. The campaign was executed in partial financial assistance with Maharashtra Pollution Control Board.

Some key highlights of the campaign: -

- The campaign reached 51 Lakh people across Maharashtra every week during the course of the 2-month campaign.
- Disposal of beverage cartons like Tetra Pak Cartons has long been an 'area of limited information'. For the larger audiences, our campaign has started fulfilling this information gap by educating the people about segregation & Disposal.
- It is important that we educate people about segregation and disposal. Listeners also came forward to share their story of waste segregation at their homes as a first step towards change.
- The AARC's campaign in association with MPCB and partners has triggered some interesting conversations on the Radio Network and has also enhanced the information and knowledge of the listeners through the course of the campaign.

Campaign received active engagements from the listeners where they enquired about the various dos and don'ts for package disposal, all in all, the awareness and education propagated through the campaign will go a long way in improving UBC segregation.



**3. Project: Radio awareness campaign, Chandigarh**  
**Date: Mar-Apr 2021**  
**Venue/ Mode: Chandigarh**

AARC successfully executed Radio awareness campaign for the Union Territory of Chandigarh with excellent support from Chandigarh Pollution Control Committee. The CPCC campaign had a total weekly reach of 8-9 lakhs, across each week of the 8-week long campaigns. The campaign achieving the following campaign objective:

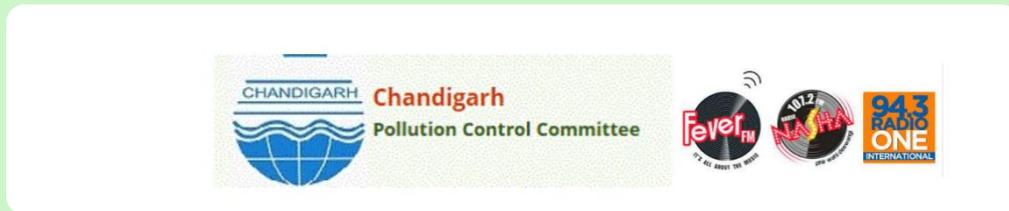
- Address the topic of waste management particularly focused on carton waste & managing the same





- The key insights shared included –the right way of segregating and disposing waste, steps to take for recycling of beverage cartons like Tetra Pak
- Educate listeners on waste management
- Sharing success stories
- Busting myths & addressing FAQs

In phase 3 of the CPCC campaign, Mr. Debendra Dalai, Member Secretary of Chandigarh Pollution Control Committee gave interview on the importance of the waste segregation and importance of citizens' contribution which was aired. All in all, the awareness and education propagated through the campaign goes a long way in helping the cause in a great way.



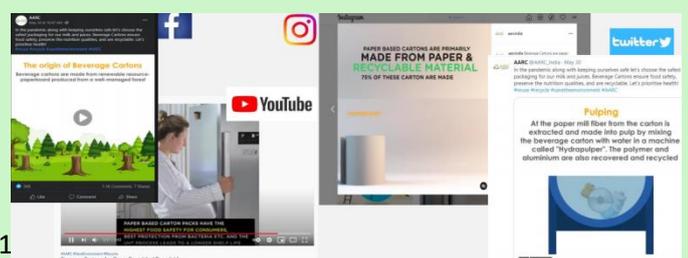
**4. Project: Radio awareness campaign, Karnataka**  
**Date: Mar-Apr 2021**  
**Venue/ Mode: Karnataka**

AARC also collaborated with Karnataka State Pollution Control Board for successful Radio awareness campaign for the state of Karnataka. The campaign with KPCB had a total weekly reach of 16 lakhs in the city of Bangalore, across each week of the 8-week long campaigns. Stories from the citizens like Ripu Daman Belvi who promoted plogging, Aakash Ranison, who promotes climate change and collection of waste etc. were aired. The AARC's campaign in association with KPCB and partners has triggered some interesting conversations on the Radio Network and has also improved the information and knowledge of the listeners through the course of the campaign.



**5. Project: Social media campaign**  
**Date: Mar-May 2021**

AARC organized a 3-month long social media campaign, which fostered awareness and engaged the audience by offering factual information about beverage cartons, the communication imbibed the recyclability of beverage cartons and its value in creating a





circular economy. Overall, 8 impactful videos were created and shared by AARCs' SM handles which were able to spread the message of Beverage Carton recyclability. The campaign was successful and to leverage the positive result AARC will have a long term campaign to further spread awareness.

**Reach & Response: Received 6,00,00 views, 12,000 comments with 3425 positive comments on different Social Media Platforms**

## Advocacy

### 1. Project: State Level e-consultation on EPR in the state of Himachal Pradesh Date: 20th August, 2020 Venue: Virtual meet

AARC was invited by DEST, HP for a State Level e-consultation in HP on 20th August. The virtual meeting was chaired by the Secretary (Environment, S&T). The session was attended by the regulators, representatives of urban and rural local bodies, waste service providers, manufacturers and brand owners. In the session a lot of concerns/challenges including wide variation in EPR enforcement by different states were raised by participants. AARC CEO participated in the Panel Discussion and shared with the participants the efforts made by AARC.

#### Background

Department of Environment, Science & Technology (GoHP) in collaboration with GIZ organized half day workshop on "State Level Consultation on Extended Producer Responsibility (EPR) Implementation Framework for Plastic Waste Management" on 20<sup>th</sup> August 2020 at Conference Hall, HP Secretariat, Shimla. Himachal Pradesh is a popular tourist destination, generating huge plastic packaging materials waste which leaks into the pristine habitat of the state and affects the flora and fauna. Solid Waste Management, E-waste Management and Plastic Waste Management Rules, 2016 have been notified by Government of India (GoI), Ministry of Environment, Forests & Climate Change (MoEF & CC) in the Year 2016.

2. Under these Rules in order to ensure that manufactures and brand owners work out modalities such as implementing a framework of product take back, recycle and or disposal at the end of product lifecycle involving State Urban Development Departments, either individually or collectively, through their own distribution channel or through the local body concerned, the provision of Extended Producer Responsibility (EPR) has been notified.
3. To respond to effective implementation of EPR, GoI, MoEF & CC has recently come up with draft guideline document on Uniform Framework for Extended Producers Responsibility under Plastic Waste Management Rules, 2016 and is open for public comments.

#### Excerpt from the minutes of the e-consultation

### 2. Project: Assistance of AARC on National EPR framework Date: July, 2020

AARC team assisted Ministry of Environment, Forest and Climate Change on the upcoming National EPR framework. AARC had a detailed analysis of the draft guideline document on EPR (under PMW 2016) released by Ministry of Environment, Forest and Climate Change and submitted recommendation on this framework. Further, AARC secretariat engaged with key stakeholders (Sh Amardeep Raju) from the MoEFCC to discuss the recommendations and assisted in explaining the suggestions. Many of suggestions given by AARC on the draft to the MoEFCC have been accepted.



#### EPR GUIDELINES BY THE MoEFCC – AARC'S Detailed Analysis

S.No.	Description	Concerning Points for Industry	Recommendation(s)/ Clarification
Page 2 Section 2.0 "Important Definitions"	The Section include the definitions of Brand Owner, Manufacturer, Multi-layered Packaging, Producer, Importer, and EPR.	<ul style="list-style-type: none"> <li>This section has missed including definitions of Paper-based cartons, a category the document quotes under Guiding Principles (Page 22)</li> <li>The definition of Producers is quite broad and essentially covers everyone (Manufacturers, Importers, and Brand Owners; Page 3). Hence, it could lead to confusion and not set responsibilities for each of the stakeholders.</li> <li>Multi-layered Plastics, a category which comes under Multi-layered Packaging, hasn't been defined separately. Often the term MLP has been interchangeably used to define both Multi-layered plastics and Multi-layered packaging. Hence, a separate definition would eliminate this confusion</li> </ul>	<ul style="list-style-type: none"> <li>As per AARC's recommendation, a separate category and definition for Paper-Based Cartons should be included. The proposed definition is as follows: "Paper-Based Carton Packaging using one layer of plastic" where the primary constituent material is paperboard and which may have one or more layer of plastic, foil necessary to allow safe and hygienic consumption (Quoting the amendment released by the GOM, dated June 30, 2019).</li> <li>Producers should be divided into 2 parts: Producers of Packaging Material (engaged in the Production of Packaging) and Users of Packaging Material (Brand Owners)</li> <li>Clearly defined roles and responsibilities for Producers - Producers of Packaging Material: responsible for innovation in packaging and securing recycling capacity, audits and assessments of recyclers, and</li> </ul>
Page 3 Section 3.0 Point (2) "Provision of Extended Producers Responsibility in the Rules"	Primary responsibility for collection of used multi-layered plastic sachet or pouches or packaging is of Producers, Importers and Brand Owners who introduce the products in the market.	<ul style="list-style-type: none"> <li>While this point attempts to outline the responsibility of PIBOs, it also mentions "PIBOs who introduce such products in the Market". Hence there needs to be a demarcation of "Who is putting these products in the Market" and "Who's manufacturing the Packaging for these products"</li> </ul>	

**3. Project: Bringing the entire beverage packaging industry together**  
**Date: 24th September, 2020**  
**Venue/ Mode: Virtual meeting**

The Director, Department of Environment, Science & Technology in Himachal Pradesh expressed interest to understand the EPR Initiatives being undertaken for other packaging formats like Multi-layered plastics and PET, AARC took the initiative to align PACE and WeCare to ensure that all the data and efforts are well represented in HP. The three alliances collaborated and came up with common EPR implementation framework for discussion with the Himachal Authorities. The E-meet with senior most team of DEST, Himachal Pradesh, was organized on 24th September wherein AARC, PACE and WeCare together shared Industry's position.



**4. Project: Meeting with Maharashtra Pollution Control Board**  
**Date: 26th November, 2020**  
**Venue/ Mode: Virtual Meeting**

AARC led a meeting with the Chairman and Member Secretary MPCB on 26th November with participation from members. AARC shared the progress made by the members in Maharashtra and presented to the MPCB authorities that BOs are meeting their commitments and are proactively reporting. The Chairman was appreciative of the efforts by Brand Owners and AARC, complimenting the work done for the EPR amidst pandemic.



**5. Project: Meeting with Himachal Pradesh State Pollution Control in Himachal Pradesh**  
**Date: 30th December, 2020**  
**Venue/ Mode: Virtual Meeting**

Continuing deep engagement with authorities in Himachal Pradesh, AARC team and select MC members had an engaging session with the new Member Secretary (MS) of Himachal Pradesh State Pollution Control Board Sh. Nipun Jindal on 30th December through Video call. He complimented the efforts and concluded that members should continue to further build on the momentum for enhancing collections.



- 6. Project: Meeting with Himachal Pradesh State Pollution Control in Himachal Pradesh**  
**Date: 30th December, 2020**  
**Venue/ Mode: Virtual Meeting**

AARC led the delegation to brief then newly appointed Chairman Shri Shiv Das Meena, IAS to explain the work done by the Industry. AARC held a Virtual meeting with Chairman on 14 August and gave a brief overview about the cartons, usefulness and recyclability of integrated straws to the Chairman and the authorities.



- 7. Project: Meeting with Joint Secretary of MoEFCC**  
**Date: 21st December 2020**  
**Venue/ Mode: MoEFCC, New Delhi**

AARC sought an appointment with the new Joint Secretary of MoEFCC Sh. N P Gangwar and had an engaging session with him and Sh. Amit Love, Additional Director on 21st December 2020. AARC informed that a separate definition for 'Paper-Based Carton Packaging' needs to be included under the PWM, as our packaging format is Multi Layered Packaging and is not Multi Layered Plastics. As paper-based Beverage Cartons have demonstrated recyclability, it is essential to include it in a separate category.

### *Project and Collections*

- Project: The tri-partite project with AARC Member SIG Combibloc**  
**Date: September 2020- March 2021**

Virtual AARC assisted member brand SIG Combibloc to partnership with a leading WMA to collect and recycle Used beverage Cartons in Himachal Pradesh. The tri-partite agreement was successfully concluded in March'21 and plans were made to continue the efforts in the state of HP as well as expand to other states.

## Financial reports

### Action Alliance for Recycling Beverage Cartons (AARC)

#### SIGNIFICANT ACCOUNTING POLICIES AND NOTES FORMING PART OF ACCOUNTS FOR THE ACCOUNTING YEAR ENDED ON 31<sup>st</sup> MARCH, 2021

##### A. SIGNIFICANT ACCOUNTING POLICIES

###### Basis of Accounting

1. The accounts are prepared under the historical cost convention, as a 'Going Concern'. Income and expenses are accounted for on accrual basis following generally accepted accounting principles and practices and Accounting Standards issued by the Institute of Chartered Accountants of India for Not for Profits (NGOs), wherever applicable, except otherwise stated.

###### Fixed Assets & Depreciation

2. The Fixed Assets have been valued at historical cost. Cost comprises the purchase price and any expense incurred for bringing the assets to its working condition. The carrying amounts are reviewed at the balance sheet date when required to assess whether they are recorded in excess of their recoverable amounts, and where carrying values exceed this estimated recoverable amount, assets are written down to their recoverable amount.
3. Depreciation on Fixed Assets is provided as per written down value method as per the rates prescribed by the Income Tax Act, 1961. For individual Asset Items costing upto Rs 5000/-, each such asset is depreciated fully during the year of purchase.

###### Tax Exemption/Provision

4. AARC had applied to Commissioner of Income Tax (Exemptions) Delhi [(CIT(E)] for approval/registration under section 12A of the Income Tax Act, 1961 vide its application dated 29-01-2019. However, the Ld. CIT had rejected the application of AARC vide its order No. CIT (E)/12A/80G/2019-20/11129/11990 dated 30-07-2019. AARC has filed an appeal against the order of CIT (E), Delhi before the Hon'ble Income Tax Appellate Tribunal (ITAT). Hon'ble ITAT vide its order dated 28.02.2020 has restored the issue of approval/exemption under section 12A again to CIT(E) Delhi to decide the matter afresh based on applicable law and facts and after giving a reasonable opportunity of being heard to the Society. The proceedings under section 12A are underway. In case the exemption is not granted the Society shall be liable for a tax liability of Rs 17,36,497/- for the current year.

###### Intangible Assets

5. Intangible Assets are stated at acquisition cost, net of accumulated amortization. Intangible assets are amortized on a straight line basis over the estimated useful life.



*T. R. Palachari*

*[Signature]*





# AARC

Action Alliance for Recycling Beverage Cartons

**Action Alliance for Recycling Beverage Cartons (AARC)**  
A-73, Malviya Nagar, New Delhi - 110017

**Balance Sheet as at 31st March 2021**

Liabilities	Note No.	FY 2020-21	FY 2019-20	Assets	Note No.	FY 2020-21	FY 2019-20
<b>General Fund</b>				<b>Current Assets</b>			
Opening Balance as per Last Balance Sheet		7,619,220	8,104,539	Membership Fee & Annual Fee Receivable	1	2,419,000	814,000
Add : Excess of Income Over Expenditure during the year		5,059,723	(485,319)	Advance to Vendors	2	131,367	-
		12,678,943	7,619,220	TDS Receivable	3	406,500	354,000
				GST Receivable	4	1,565,388	1,391,262
<b>Current Liabilities</b>				<b>Cash &amp; Bank Balances</b>			
Sundry Creditor	5	515,874	281,989	Cash at Bank (Kotak Mahindra Bank)		9,062,093	5,575,084
Duties & Taxes	6	32,881	50,348				
Other Payables	7	72,380	137,788				
Audit Fee Payable		55,500	45,000				
Consultancy Fee Payable		228,770	-				
		13,584,348	8,134,346			13,584,348	8,134,346

Significant Accounting Policies and Notes forming an integral part of accounts

As per our Report of even date attached  
For Ajay K Sud & Associates  
Chartered Accountants

F.No. 103089/2021  
CHARTERED ACCOUNTANTS  
FRN: 003330N  
**Raj Gupta**  
Partner  
M.No. 986728  
Date: 16-08-2021  
Place: Delhi  
UDIN: 21086728AAAAX979

For Action Alliance for Recycling Beverage Cartons (AARC)

Ashutosh Manohar  
Chairman

Tusar Ranjan  
Treasurer

Praveen Aggarwal  
CEO



**Action Alliance for Recycling Beverage Cartons (AARC)**  
A-73, Malviya Nagar, New Delhi - 110017

**Income & Expenditure Account for the period of 1st April 2020 to 31st March 2021**

Expenditure	Note No.	FY 2020-21	FY 2019-20	Income	Note No.	FY 2020-21	FY 2019-20
<b>Project Expenses</b>				<b>Membership &amp; Annual Fee</b>			
Industry consultative session for waste management initiatives		-	3,430	Voluntary Contribution and Donation	8	6,800,000	4,700,000
Waste Management Project		99,056	931,180	Financial Assistance for Plastic Waste Management	9	6,621,041	6,149,999
State Environment and Waste Regulation		465,669	452,165	Bank Interest		200,000	-
World Environment Expo		-	880,210			303,604	352,959
Capacity Building of Waste Management stakeholders		-	809,201				
Radio Awareness Program		1,693,986	-				
Project Management Fees		5,173,333	5,500,000				
Project Consultancy Charges		247,319	1,713,684				
<b>Administrative Expenses</b>							
Audit Fees		60,000	50,000				
Bad Debts		460,000	-				
Bank Charges		53	354				
Domain & Website Maintenance Charges		20,000	4,643				
Interest & Penalties on Statutory Dues		4,318	205,818				
Legal & Professional Charges		631,380	1,118,688				
Miscellaneous Expenses		4,498	8,541				
Printing & Stationery		5,310	4,280				
Telephone and Mobile Expense		-	3,540				
Taxi Hire Charges		-	1,254				
Travelling Expenses		-	1,289				
Excess Of Income Over Expenditure taken to Balance Sheet		5,059,723	(485,319)				
		13,924,645	11,202,958			13,924,645	11,202,958

Significant Accounting Policies and Notes forming an integral part of accounts

As per our Report of even date attached  
For Ajay K Sud & Associates  
Chartered Accountants

F.No. 103089/2021  
CHARTERED ACCOUNTANTS  
FRN: 003330N  
**Raj Gupta**  
Partner  
M.No. 986728  
Date: 16-08-2021  
Place: Delhi  
UDIN: 21086728AAAAX979

For Action Alliance for Recycling Beverage Cartons (AARC)

Ashutosh Manohar  
Chairman

Tusar Ranjan  
Treasurer

Praveen Aggarwal  
CEO





# AARC

Action Alliance for Recycling Beverage Cartons

Action Alliance for Recycling Beverage Cartons (AARC)  
A-73, Malviya Nagar, New Delhi - 110017

Receipts & Payments Account for the year ending 31st March 2021

Receipts	FY 2020-21	FY 2019-20	Payments	FY 2020-21	FY 2019-20
Opening Balance			Expenses		
Cash at Bank (Kotak Mahindra Bank)	5,575,084	6,747,299	Project Expenses	7,679,364	10,289,870
Receipts during the year			Administrative Expenses	1,185,559	1,398,407
Interest on Bank	303,604	352,959	Increase/(Decrease) in Current Liabilities	(390,280)	1,397,635
Membership & Annual Fee	6,800,000	4,700,000	<u>Closing Balance</u>		
Voluntary Contribution and Donation	6,621,041	6,149,999	Cash at Bank (Kotak Mahindra Bank)	9,062,093	5,575,084
Financial Assistance for Plastic Waste Management	200,000	-			
Increase (Decrease) in Current Assets	(1,962,992)	710,738			
	<b>17,536,736</b>	<b>18,660,995</b>		<b>17,536,736</b>	<b>18,660,995</b>

Significant Accounting Policies and Notes forming an integral part of accounts

For Action Alliance for Recycling Beverage Cartons (AARC)

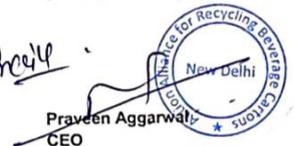
As per our Report of even date attached  
For Ajay K Sud & Associates  
Chartered Accountants



Date: 16-08-2021  
Place: Delhi  
UDIN: 21086728AAADx979

Ashutosh Manohar  
Chairman

Tusar Ranjan  
Treasurer



Praveen Aggarwal  
CEO



# AARC

Action Alliance for Recycling  
Beverage Cartons

## Notes to Financials

### Note No. 1

#### Fees Receivable

Party Name	Current Year	Previous Year
CavinKare Pvt Ltd	-	27,000
Dabur India Limited	-	144,000
Manpasand Beverages Limited	-	145,000
Hector Beverages Private Limited	59,000	-
Karnataka Co-Operative Milk Producer's Fed. Ltd.	590,000	-
Parag Milk Foods Ltd	944,000	498,000
Maharashtra Pollution Control Board	236,000	-
Radico Khaitan Ltd	590,000	-
<b>Total</b>	<b>2,419,000</b>	<b>814,000</b>

### Note No. 2

#### Advance to Vendors

Party Name	Current Year	Previous Year
HT Media Limited	131,367	-
<b>Total</b>	<b>131,367</b>	<b>-</b>

### Note No. 3

#### TDS Receivable

Party Name	Current Year	Previous Year
Halewood Laboratories Pvt Ltd	16,000	16,000
M/s. Parag Milk Foods Ltd	80,000	80,000
Radico Khaitan Ltd	110,000	110,000
United Spirits Ltd	155,000	110,000
Varun Beverages Ltd	20,500	13,000
Hector Beverages Pvt Ltd	25,000	25,000
<b>Total</b>	<b>406,500</b>	<b>354,000</b>

### Note No. 4

#### GST Receivable

Party Name	Current Year	Previous Year
GST Receivable	1,565,388	1,391,262
<b>Total</b>	<b>1,565,388</b>	<b>1,391,262</b>

### Note No. 5

#### Sundry Creditors

Party Name	Current Year	Previous Year
Vaish Associates Advocates	-	47,700
Global Travels	12,033	68,763
Elephant Energy Pvt Ltd	-	16,520
Next Radio Limited	443,066	-
KrayMan Consultants LLP	60,775	149,006
<b>Total</b>	<b>515,874</b>	<b>281,989</b>



T & P ACCOUNTANTS



## **Ajay K. Sud & Associates**

Chartered Accountants

F-3, South Extension, Part-I, New Delhi-110049

Tel. No. 41637412; Fax-41648098

### **INDEPENDENT AUDITOR'S REPORT**

**Action Alliance for Recycling Beverage Cartons (AARC)**

**A-73, Malviya Nagar,**

**New Delhi – 110017**

#### **1. Opinion**

We have audited the financial statements of M/s Action Alliance for Recycling Beverage Cartons (AARC), having their Office at A-73, Malviya Nagar, New Delhi - 110017, which comprise the Balance Sheet as at March 31st 2021, and the Income and Expenditure Accounts, and Receipts and Payments Account for the year then ended, and notes to the financial statements, including a summary of significant accounting policies. In our opinion, the accompanying financial statements give a true and fair view of the financial position of the entity as at March 31, 2021, and of its financial performance and its cash flows for the year then ended in accordance with the Accounting Standards issued by the Institute of Chartered Accountants of India (ICAI).

#### **2. Basis for Opinion**

We conducted our audit in accordance with the Standards on Auditing (SAs) issued by ICAI. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Statements* section of our report. We are independent of the entity in accordance with the ethical requirements that are relevant to our audit of the financial statements and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### **3. Responsibilities of Management and Those Charged with Governance for the Financial Statements**

Management is responsible for the preparation and fair presentation of the financial statements in accordance with the aforesaid Accounting Standards, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the entity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the entity or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the entity's financial reporting process.



#### 4. Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with SAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with SAs, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the organization's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the organization to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.



We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit. We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.

Place: New Delhi

Date: 16-08-2021

UDIN:- 21086728AAPAD X9791

**For Ajay K. Sud & Associates**

Chartered Accountant

Firm Reg No. 03939N



Partner

M No. 86728

---THE END---