



MINUTES OF THE FOURTH MEETING FOR FINANCIAL YEAR 2020-21 OF MANAGING COMMITTEE OF ACTION ALLIANCE FOR RECYCLING BEVERAGE CARTONS "AARC" HELD ON 11TH FEBRUARY, 2021 AT 4:30 PM VIA VIDEO CONFERENCING

The meeting was held via video conferencing due to outbreak of COVID-19

Time 4:30 PM

MEMBERS PRESENT:

NAME	CRGANISATION
Cdr. Amitabha Ray- Chairman of the Meeting	Schreiber Dynamix Dairies Private Limited (Schreiber)
Mr. Ashutosh Manchar represented through Mr. Sharad Sharma	Tetra Pak India Private Limited (Tetra Pak)
Mr. Sudhakar	Dabur India Limited

SPECIAL INVITEES:

NAME	ORGANISATION
Dr. Praveen Aggarwai	CEO of AARC
Mr. Rajat Kumar, Ms Sakshi Mowall	Volunteers of AARC
Mr. Jaideep Gokhale Mr. Sumit Jugran, Ms. Nirjhara	Tetra Pak India Private Limited
Mr. Tusar Rajan Pattnaik & Mr. Nitin Mishra	Disput III at a Entrice to
Ms. Benita Paul	SIG Combibleo India Private Limitad
Ms. Juhi Gupta	Varun Beverages Limited
Mr. Rakesh Sahni	Johnson & Johnson Private Limited
Mr. Sai Darbha & Mr. Lalit Joshi	Parle Agro Private Limited
Mr. Abdul Ayaz Kagzi	Cavin Kare Private Limited
Mr. Anvesh Gangadharan	Consocia Advisory Private Limited

1, QUORUM AND LEAVE OF ABSENCE:

In absence of Mr. Ashutosh Manohar, Cdr. Amitabha Ray was elected as Chairman of the Meeting. He welcomed the Members of Managing Committee and ascertained the quantum of the meeting.

Members of the Managing Committee attended the meeting through audio-visual nucle from their respective places and affirmed that audio-visual was audible and clear.

Leave of absence was granted to Mr. Sanjeev Ganesh, Authorised Representative of United Spirits Limited, Mr. Rohan Mishra, Authorised Progresentative of Coca- Gela India Private Limited, Mr. Surcesh Kumar BM, Authorised Representative of Karnataka Milk Federation and Mr. Akshali Devendro Shah, Authorised Representative of Parag Milk Foods Limited

2. TO REVIEW & CONFIRM MINUTES OF THE PREVIOUS MANAGING COMMITTEE MEETING HELD ON 22ND DECEMBER, 2020

Signed minutes of the previous meeting held on 22rd December, 2020 were placed for perusal and the same were read and confirmed.

3. TO DISCUSS WITH MEMBERS ABOUT THE FALSE CLAIMS MADE BY "TETRALIES OVER SOCIAL MEDIA

The Chairman of AARC, discussed with the Members about the Twitter handle by the name of "Tetra-Lies" which is spreading false information and wrong facts about Beverage Cartons.

CHAIRMAN'S



The false claims made by the handle are:

- Tetra is not 100% paper, it has multiple layer of plastic. It is unviable for recycling
- Less than 15 collected, they import waste and get them recycled to fool the Government
- Rag-pickers don"t pick them because they have zero value
- Saahas is funded by Tetra Pak
- Tetra is cheap that is why brands are shifting
- Tetra is the worst packaging. Rest all are much better. Tetra spends lot of money every year just to show that it is the packaging, but in reality it is the worst. The recyclability is the lowest.

Members discussed the same and agreed that AARC should reach out to Twitter and log a formal complaint, while AARC investigates the matter further. Members agreed that to ensure seamless and correct communication, all inquiries, as much as possible, should be directed to the AARC Secretariat.

Further the Member Companies will route all the queries regarding the recyclability of Beverage Cartons to AARC which will further take the matter.

TO DISCUSS THE RECENT NGT ORDER ON 8th JANUARY 2021

The Chairman apprised the members about the recent order by NGT on 8th January 2021 where NGT gave its final verdict for a long-running petition filed in February 2014 by NGO (Him Jagriti Uttaranchal Welfare Society) praying for a ban on the sale of PET and Tetra Pak Packages for packaging of liquor and carbonated drinks alleging that both are environmental and health hazards.

Members were updated about the final crder given:

In view of the findings from the Expert Committee, the adverse health effect of the plastic packaging has been regulated to an extent. The matter being required to be primarily dealt with by the concerned Executive authorities, NGT does not consider it necessary to pass any further order in exercise of its jurisdiction. However, it is necessary to ensure that compliance of the norms is duly monitored at an appropriate level of the Health Ministry to safeguard the health of the citizens.

Positive recommendations given re:

- Paper-based cartons are recognized separately from MLP. Further, MLP is correctly
 defined as "Multi-layered Plastics which has difficulties in recycling".
- It is recommended to use paper-based carton packages (amongst Aluminium tin, metal packaging) over PET as it uses less amount of plastic.
- FSSAI is convinced to remove transparency restrictions for water packaging again, to encourage paper-based cartons with less plastic.

Members decided that AARC Secretariat will follow up with FSSAI for the upcoming Draft of Food Safety and Standards (Packaging) Amendment Regulation, 2020.

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5. TO INFORM MEMBERS ABOUT RADIO AWARENESS CAMPAIGN IN DIFFERENT STATE

The Chairman apprised the members that as per the suggestion by Chairman of Maharashtra Pollution Control Board, AARC has initiated Radio awareness campaign in Maharashtra in the cities of Mumbai MMR, Pune and Nagpur. The campaign is run in collaboration with MPCB.

Further, as suggested by members in last MC meeting AARC has also initiated plans to run similar Radio Campaigns in the critical states like Karnataka, Tamil Nadu, Chandigarh and HP. These campaigns will have themes around carton waste & managing the same, educate listeners on waste management including source segregation and busting myths regarding the Recycling of Beverage Cartons & addressing FAQs.

6. TO FINALIZE THE STATUS OF MEMBERSHIP OF HECTOR BEVERAGES PRIVATE LIMITED

Dr. Praveen Aggarwal, CEO of AARC apprised the members of the request received from Hector Beverages Private Limited to discontinue their membership as an Associate Member of Society due to financial crisis going with them.

Further, he updated that as per advised in last MC meeting, AARC secretariat proposed that they can pay their membership fees and other dues of AARC next year 2020-21 i.e in April, 2021 and can continue with their membership with AARC as an Associate Member. Hector Beverages reverted that they would join the AARC in future when their financial crisis is over and would consider being part of AARC.

Any other item with the permission of Chairman

Dr. Praveen Aggarwal, CEO of AARC updated the Management Committee members that after rigorous process of shortlisting and interviewing from screening committee, AARC has appointed Mr. Mangesh Gupte as the Chief Operating Officer. Mr. Gupte will join the office from 9th March 2021.

VOTE OF THANKS

There being no other business to transact, the meeting concluded with a vote of thanks to the Chair.

Date:

Place:

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