

MINUTES OF THE THIRD MEETING FOR FINANCIAL YEAR 2020-21 OF MANAGING COMMITTEE OF ACTION ALLIANCE FOR RECYCLING BEVERAGE CARTONS "AARC" HELD ON TUESDAY, DECEMBER 22, 2020 AT 12:00 PM VIA VIDEO CONFERENCING

The meeting was held via video conferencing due to outbreak of COVID-19

Time 12:00 P.M to 01:00 P.M

MEMBERS PRESENT:

NAME	ORGANISATION
Mr. Ashutosh Manohar (Chairman of the Meeting)	Tetra Pak India Private Limited (Tetra Pak)
Cdr. Amitabha Ray	Schreiber Dynamix Dairies Private Limited (Schreiber)
Mr. Sudhakar Ambati	Dabur India Limited
Mr. Sanjeev Ganesh	United Spirits Limited

SPECIAL INVITEES:

NAME	ORGANISATION
Dr. Praveen Aggarwal	CEO of AARC
Mr. Rajat Kumar, Mr Ashwani Sharma, Ms Sakshi Mowall, Mr. Anvesh	Volunteers of AARC
Mr. Jaideep Gokhale, Mr. Sharad Sharma, Mr. Sumit Jugran, Ms. Awantika Chadha	Tetra Pak India Private Limited
Mr. Tusar Rajan Pattnaik	Dabur India Limited
Ms. Rashi Adlakha	Invitee

1. QUORUM AND LEAVE OF ABSENCE:

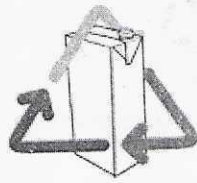
Mr. Ashutosh Manohar was elected as Chairman of the Meeting. He welcomed the Members of Managing Committee and ascertained the quorum of the meeting.

Members of the Managing Committee attended the meeting through audio-visual mode from their respective places and affirmed that audio-visual was audible and clear.

No confirmation on attending the meeting was received from Mr. Rohan Mishra, an authorised representative of Coca- Cola India Private Limited, Mr. Suresh Kumar BM, an authorised representative of Karnataka Milk Federation (KMF) and Ms. Akshali Devendra Shah, an authorised representative of Parag Milk Foods Limited. Hence leave of absence was granted to them.

Signature of Mr. Ashutosh Manohar
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AARC
Action Alliance for Recycling
Beverage Cartons

2. TO REVIEW & CONFIRM MINUTES OF THE PREVIOUS MANAGING COMMITTEE MEETING HELD ON 28TH JULY, 2020

Signed minutes of the previous meeting held on 28th July, 2020 were placed for perusal and the same were read and confirmed.

3. TO TAKE NOTE OF RESIGNATION OF MR. PRIYANK ARYA AS TREASURER OF SOCIETY

Mr. Priyank Arya has informed the AARC secretariat regarding his resignation as Treasurer of AARC as he is leaving Dabur India Limited.

A copy of resolution for resignation of Mr. Priyank Arya is produced below for members' consideration:

RESOLUTION:

"RESOLVED THAT Mr. Priyank Arya has stepped down as Treasurer of the Managing Committee of AARC and the Managing Committee takes note of the same;

RESOLVED FURTHER THAT the Managing Committee do place on record its appreciation for the immense contribution made by Mr. Priyank Arya to lead it effectively till date;

RESOLVED FURTHER THAT the designated Members of AARC are, hereby authorized to do and perform any and all such acts, including execution of any and all documents required for above;

RESOLVED FURTHER THAT a copy of the above resolution certified as true copy by any designated Member of AARC may be forwarded to the concerned authorities and they be requested to act thereon."

4. TO CONSIDER FILLING OF VACANCY OF TREASURER OF SOCIETY IN PLACE OF MR. PRIYANK ARYA

Dr. Praveen Aggarwal, CEO of AARC proposed the name of Mr. Tusar Rajan Pattnaik (Head of EHS, Dabur India Limited) as Treasurer of the Society considering his knowledge and experience in relevant field and seeks the consent of the members to consider his appointment as the new Treasurer of the Society.

Accordingly, the following resolution was passed:

"RESOLVED THAT the Members of Managing Committee be and hereby approves the appointment of Mr. Tusar Rajan Pattnaik as Treasurer of Society with immediate effect;

signatures
of Mr. Ashutosh
Mandhan
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CHAIRMAN'S
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RESOLVED FURTHER THAT the designated Members of AARC are hereby, authorised to do and perform any and all such acts, including execution of any and all documents required for above."

5. TO CONSIDER THE REQUEST OF HECTOR BEVERAGES PRIVATE LIMITED TO DISCONTINUE THEIR MEMBERSHIP AS AN ASSOCIATE MEMBER OF SOCIETY

Dr. Praveen Aggarwal, CEO of AARC apprised the members of the request received from Hector Beverages Private Limited to discontinue their membership as an Associate Member of Society due to financial crisis going with them.

Mr. Ashutosh Manohar, Chairman of AARC and others members were of the view that membership of Hector Beverages Private Limited should not terminated as the issues AARC deals with are of importance to entire industry, and we should propose that they can pay their membership fees and other dues of AARC next year 2020-21 i.e in April, 2021 and can continue with their membership with AARC as an Associate Member.

6. TO CONSIDER THE AWARENESS PROPOSAL FOR MAHARASHTRA WITH RADIO FEVER

Dr. Praveen Aggarwal, CEO of AARC apprised the members about the meeting of AARC with Maharashtra Pollution Control Board Authorities (MPCB) i.e with the Chairman and Member Secretary on 26th November, 2020, the authority suggested that Brand Owners are doing great work of collection but the presence should be felt in the public particularly in the region.

Authority suggested to create some avenues to have media activity like radio jingles and have awareness drive in RWAs/Schools/Colleges to reach maximum people.

The members considered the views of authority and suggested that Brand Owners and MPCB can together promote the awareness campaign which can be cascaded to the public through active PR support.

AARC shared the proposal by HT Radio for the Awareness campaign in MMR at a total cost of Rs 13.5 lakhs +GST. Members agreed to the proposal and unanimously approved the Awareness campaign.

One of the members suggested that in view of the recent thorough engagement with CPCB, a similar campaign can be initiated with centre. The members agreed have more such campaigns in future after reviewing the success of current plan. AARC team shall seek proposal from HT Radio for a radio campaign that could reach out to many states in Hindi and English languages.

*Signature of
Mr. Ashutosh
Manohar*
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CHAIRMAN'S INITIALS

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7. TO CONSIDER THE COLLECTION, EXTENDED PRODUCER RESPONSIBILITY (EPR) AND REPORTING IN KEY STATES OF KERALA, GOA, TAMIL NADU

Dr. Praveen Aggarwal updated the members about the status of collection, EPR plan and reporting in key States of Kerala, Goa and Tamil Nadu.

Further in the State of Tamil Nadu, while the authorities have understood our position on recyclability of cartons and integrated straws they are expecting an update on EPR progress done so far and the projections until March 31, 2021.

Further Dr. Praveen Aggarwal apprised the members that there is an urgent need to submit an end of the year update and hence all the members to submit their numbers proactively to ensure that positive engagement with state authorities continues and there is no adverse impact on the business continuity.

Further Dr. Praveen Aggarwal requested members that as impact of the pandemic is getting reduced, its time that members enhance the on ground activities and the collection of the cartons particularly in these states.

Unfortunately, Dabur India Limited and Parle Agro Private Limited are the only brands who have been reporting EPR numbers for Kerala- a state where punitive measures/ cess are likely to be imposed by the state pollution control board.

Chairman and Vice Chairman appealed to all members to start immediately reporting their collections not only for Kerala but atleast all other critical states.

In the meeting Chairman and Vice Chairman appreciated the efforts of AARC and agreed to personally reach out to the CEOs of the non-contributing members.

TO DISCUSS THE ON-GOING ENGAGEMENTS WITH THE STATE AUTHORITIES OF MAHARASHTRA AND HIMACHAL PRADESH

Dr. Praveen Aggarwal updated the members about on-going engagements with the State Authorities of Maharashtra and Himachal Pradesh.

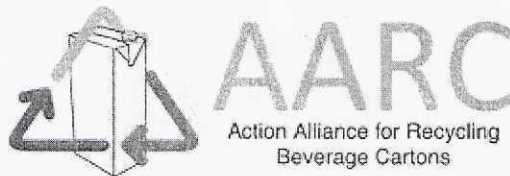
For Maharashtra selected brands such as Parle Agro Private Limited, Tetra Pak India Private Limited, Coca- Cola India Private Limited and Schreiber Dynamix Dairies Private Limited have undertaken umpteen efforts to enhance collection and recycling efforts in Maharashtra. The collection and recycling efforts are focused in Mumbai, Pune, Nagpur and cities that account for 92% of carton sales in the state of Maharashtra.

It was agreed that the efforts towards collection should continue in Maharashtra with similar vigour and we should make all effort to meet annual commitment despite of Covid.

Signatures of
M. Ashutosh
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CHAIRMAN'S
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For Himachal Pradesh the business continuity still remains a challenge as per various newspaper articles, the exemption on straws is no more valid from July, 2020, hence it was strongly recommended that efforts for collections should be further enhanced and the process of monthly reporting to HP should continue.

Further, AARC team informed that AARC is actively engaging with Himachal Pradesh Government for:

- Exempting integrated straws from the ban
- EPR framework aligned to the national EPR framework
- To take future policy initiatives in consultation with wider industry

8. TO APPROVE THE REVISED TERMS OF ENGAGEMENT WITH CONSOCIA ADVISORY PRIVATE LIMITED

Dr. Praveen Aggarwal apprised the members about the engagement of AARC with Consocia Advisory Private Limited. Consocia's fee has been sub-divided under three major areas i.e. Advocacy, Collection and Governance.

Members discussed the proposal and passed the following resolution:

"RESOLVED THAT the terms of engagement of Consocia Advisory Private Limited have been revised with effect from 1st November, 2020 as follows:

"RESOLVED THAT AARC will pay INR 2,00,000/- per month for Advocacy and INR 58,000/- per month for Governance and Administration"

"RESOLVED FURTHER that INR 2,00,000/- per month till 31st March, 2021, shall be paid to Consocia Advisory Private Limited; in April 2021, post the review of achievement against the KPIs (as annexed) for enhancing collection/ projects

"RESOLVED FURTHER THAT the recyclable collection fee which is fixed to INR 2,00,000/- per month from 1st November, 2020 to 31st March, 2021 will be reviewed by the members as per the enclosed KPIs in meeting after 31st March, 2021. KPIs are enclosed for reference."

9. TO DISCUSS THE CONTINUAL NON-PAYMENTS FROM CERTAIN MEMBERS LIKE PARAG MILK FOODS LIMITED AND DECIDE EITHER ON CONTINUATION OR TERMINATION OF THE MEMBERSHIP OF SUCH MEMBERS

Dr. Praveen Aggarwal informed the members about the continual non- payments from certain members like Parag Milk Foods Limited and to decide whether to continue or terminate their membership.

Dr. Aggarwal also informed that Parag Milk has written a mail to Tetra Pak on 18th December, to inform about their leaving the membership.

Signatures
of the Members
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Mr. Ashutosh Manohar was of the view that AARC should persuade Parag Milk Foods Limited to continue their membership with AARC by explaining them how they are getting benefited being a member of AARC. Chairman offered that he and Vice- Chairman would send a letter addressed to the Chairman of Parag Mill to persuade them to not only continue the membership but also to actively contribute to the EPR.

Further, Parag Milk foods Limited should be informed by AARC to contribute actively to the EPR plans as there was a specific mention by the Chairman MPCB asking about their contribution to EPR.

10. TO REVIEW THE FINANCIAL MIS OF SOCIETY

The draft financials of AARC from 1st April, 2020 to 30th November, 2020 were placed before AARC members for review.

The members reviewed the financial MIS of Society.

11. TO UPDATE THE MEMBERS ABOUT THE PROGRESS ON THE APPOINTMENT OF CHIEF OPERATING OFFICER

The members were updated about the progress on the appointment of Chief Operating Officer of AARC

Dr. Praveen Aggarwal placed before the members list of 6 candidates shortlisted for the post of Chief Operating Officer

Dr. Praveen Aggarwal was of the view that candidate will be finalized for the post of Chief Operating officer by mid of January 2021

12. ANY OTHER ITEMS WITH THE PERMISSION OF CHAIR

- i) Mr. Tushar apprised that Andaman wants to come up with a different EPR framework, which will be problematic as this will leads to confusion and complications for Brands in the long run. CEO shared with members that A&N authorities are taking a difficult position and have come up with a very complicated format for reporting EPR. He suggested that taking cue from the recent meeting with Joint Secretary Sh NP Gangwar (MoEFCC) and share the concern with his office
- ii) Members suggested to onboard national organizations like Confederation of Indian Industry (CII) to develop a Standard format with CPCB.

VOTE OF THANKS

There being no other business to transact, the meeting concluded with a vote of thanks to the Chair.

Date:
Place:

Signatures of Mr. Ashutosh Manohar
Chairman

CHAIRMAN'S INITIALS