



MINUTES OF THE THIRD ANNUAL GENERAL MEETING OF ACTION ALLIANCE FOR RECYCLING BEVERAGE CARTONS "AARC" HELD ON TUESDAY, AUGUST 31, 2021 AT 11:00 AM VIA VIDEO CONFERENCING

The meeting was held via video conferencing due to resurgence of COVID-19

Time: 11:00 A.M – 01:00 P.M

MEMBERS PRESENT:

NAME	ORGANISATION
Mr. Ashutosh Manohar (Chairman)	Tetra Pak India Private Limited
Cdr. Amitabha Ray	Schreiber Dynamix Dairies Private Limited
Mr. Pazhani V	United Spirits Limited
Mr. Abdul Ayyaz Nagzi	Cavin Kare Private Limited
Mr. Tusar Ranjan Pattanaik	Dabur India Limited
Mr. Rohan Mishra	Coca-Cola India Private Limited
Ms. Benita Paul	SIG Combibloc India Private Limited
Mr. Saikishore Darbhe	Parle Agro Private Limited
Mr. Ravi Batra	Varun Beverages Limited
Mr. Ganesh Narayanswami	John Distilleries Private Limited
Mr. Sathish Kumar	Karnataka Milk Federation
Mr. Nareesh Raghav	Radico Khaitan Limited
Mr. Rakesh Sahni	Johnson & Johnson Private Limited

PRESENT BY INVITATION:

NAME	ORGANISATION
Dr. Praveen Aggarwal	CEO of AARC

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Mr. Mangesh Gupte	COO of AARC
Mr. Rajat Kumar & Ms. Garima Tewari	Volunteers of AARC
Mr. Jaideep Gokhale, Mr. Sharad Sharma, Mr. Vaibhav Malik, Mr. Sumit Jugran and Mr. PradeepKhurana	Tetra Pak India Private Limited
Mr. Sudhakar Ambati & Mr. Nitin Mishra	Dabur India Limited
Mr. Lalit Joshi	Parle Agro Private Limited
Mr. Shakeel Syed	John Distilleries Private Limited
Mr. Muthukumar Annamalai	Johnson & Johnson Private Limited
Ms. CK Preeti	Cavin Kare Private Limited
Ms. Juhi Gupta	PepsiCo
Mr. Sharad Garg	Varun Beverages Limited
Mr. Jay Prakash Sharma	Schreiber Dynamix Dairies Private Limited
Mr. Chandrasekhar Murugesan	Coca- Cola India Private Limited
Mr. Anvesh Gangadharan	Consocia Advisory Private Limited
Mr. Hemant Kumar & Ms. Rashi Adlakha	Invitees

1. LEAVE OF ABSENCE:

Leave of absence was granted to Mr. Krutin Chaturvedi, Authorised Representative of Halewood Laboratories Private Limited, and Mr. Akshali Devendra Shah, Authorised Representative of Parag Milk Foods Limited as no communication was received from their end to attend the meeting.

Further, leave of absence was granted to Statutory Auditors i.e M/s Ajay K. Sud & Associates as no communication was received from them to attend the meeting.

2. CHAIRMAN & QUORUM

Mr. Ashutosh Manohar, Chairman of the Meeting welcomed the Members at Annual General Meeting of the Society and ascertained the quorum.

Signature of Mr. Ashutosh Manohar

CHAIRMAN'S INITIALS

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3. NOTICE OF MEETING

The Chairman read the notice of 3rd Annual General Meeting to Members of the Society and it was taken as read.

4. TO CONSIDER THE ANNUAL REPORT AS ON MARCH 31, 2021

The Annual Report of the Society as on 31st March, 2021 was placed before the Members for their consideration.

Accordingly, the following resolution was passed: -

"RESOLVED THAT Annual Report of the Society as on 31st March, 2021, be and is hereby taken on record;

"RESOLVED THAT the Annual Report of the Society as on 31st March, 2021 as placed before the Members be and is hereby approved, and that the same be signed by any of the Members of the Society."

5. TO CONFIRM THE AUDITED ACCOUNTS FOR THE FINANCIAL YEAR 2020-21

The Audited Financial Statement for the Financial Year 2020-21 including Balance Sheet, Statement of Income and Expenditure Account and Statement of Receipts and Payments Account were placed before the Members for their consideration.

Accordingly, following resolution was passed: -

"RESOLVED THAT Auditors Report and Audited Financial Statements of the Society comprising of Balance Sheet as at 31st March, 2021 and the Receipts and Payments Account for the year ending 31st March, 2021 and Income and Expenditure Account for the year ending 31st March, 2021 together with notes attached thereto, be and are hereby taken on record."

6. TO CONSIDER THE BUDGET ESTIMATES OF THE SOCIETY FOR THE FOLLOWING YEAR

The Chairman informed that Members are required to discuss and estimate the budget for the following year.

As per the Budget placed before the Members there was a shortfall of Rs. 3,00,000/- (Rupees Three Lakhs) in the budget to which Dr. Praveen Aggarwal and the Chairman were of the view that AARC should approach more brands to join them and if required the existing Members shall support in overcoming the shortfall.

Also, Mr. Sudhakar Ambati from Dabur India Limited committed to support AARC, if required in overcoming the shortfall in the budget.

*Sign of
Mr. Ashwini
Ambati*

CHAIRMAN'S
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Accordingly, following resolution was passed: -

"RESOLVED THAT pursuant to regulation 8(k) of the Rule & Regulations of the Society, budget estimates of the Society for the following year be and is hereby taken on record."

7. TO REGULARIZE/ REAPPOINTMENT OF STATUTORY AUDITORS

The Chairman informed that in order to comply with the provision of regulation 8(k) of the Rule & Regulations of the Society, it is necessary to regularize/ reappoint the Auditors for the ensuing year and fixing their remuneration. In this regard, it is hereby informed that M/s Ajay K. Sud & Associates appointed as Statutory Auditor in the 2nd Managing Committee Meeting for Financial Year 2021-22 held on 16th August, 2021 is required to be regularized for the FY 2021-22.

Accordingly, following resolution was passed:-

"RESOLVED THAT M/s Ajay K. Sud & Associates, Chartered Accountants (FRN: 03939N), be and is hereby appointed as Statutory Auditors of the Society to hold office and audit the accounts for Financial Year 2021-22, as per the terms of the proposal received from them."

8. TO DISCUSS THE EVOLVING SCENARIO PERTAINING TO THE REGULATORY LANDSCAPE INCLUDING THE RECENT SINGLE USE PLASTIC(SUP) NOTIFICATION

Dr. Praveen Aggarwal discussed with the Members about the fast changing regulatory scenario. He requested Members to come together and have a focused approach to engage with Government Authorities and represent on common issues that may affect Extended Producer Responsibility (EPR) efficacy.

He further informed Members that several States like Karnataka, Kerala, Delhi, Punjab, Arunachal Pradesh, Madhya Pradesh, Pondicherry, Jammu & Kashmir, Telangana, Tripura, Andhra Pradesh and Haryana have formed Task Forces for the Plastic Waste Management.

Based on the draft notification by Ministry of Environment and Climate Change released on 23rd March, 2021, AARC submitted response that touched upon the following:

- Integrated straws should be excluded from the list of banned single use plastic products/items
- Functional purposes and benefits of integrated straws
- Demonstrated recyclability of Beverage Cartons including the integrated straws

Sign of
Mr. Ashutosh Manohar

CHAIRMAN'S
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Members to come together and support in advocacy efforts in the States to ensure business continuity and proactively report EPR Authorities the progress on EPR, awareness schemes should also be prioritized as part of overall implementation of EPR

9. TO DISCUSS EPR EFFORTS of AARC IN CRITICAL STATES

Mr. Mangesh Gupte apprised the Members that with their support, AARC is successful in submitting the actionable EPR plans in the States of Maharashtra, Kerala, Chandigarh and Himachal Pradesh. Such plans have seen alignment from the Authorities and have resulted in favourable response from them. Despite COVID and lockdown situations, AARC Members continued their efforts for EPR.

He further apprised Members about EPR efforts of AARC in critical States like for Maharashtra there is an on-going active engagement with UDD, for Himachal Pradesh with Himachal Pradesh Pollution Control Board (HPPCB) and Department of Environment, Science and Technology (DEST) and for Chandigarh with Chandigarh Pollution Control Committee (CPCC) and for States like Kerala, Goa, Tamil Nadu, Uttar Pradesh, Haryana and Uttarakhand, Members need to fast track their efforts. Further AARC need to undertake aggressive steps to report /submit EPR plans to Authorities in these States to align them and avoid any punitive actions.

He further requested Members to share their efforts to step up their targets with AARC on the basis of EPR achievement for previous quarter, EPR targets/plans for upcoming year and EPR projects.

10. TO DISCUSS UPDATES OF RECYCLING OF PAPER BASED BEVERAGE CARTONS

Mr. Mangesh Gupte updated Members that in the meeting held on 24th June 2021, AARC Members approved the proposal to adopt a separate code for beverage cartons. These codes identify the material from which an item is made and are based on item's composition and recyclability as correct identification and labelling of paper based beverage cartons would enable ease of collection, segregation as well as recycling. It will also ensure packaging is put in the appropriate pathway and goes to appropriate pathway and goes to the appropriate end- destination

He requested members to fast-track the implementation of the adoption of separate code as national EPR framework is close to being finalized, correct identification and labelling becomes vital because Producers, Importers and Brand Owners (PIBOs) are being called upon to demonstrate implementation and submit compliance reports to various Central and State Agencies.

Chairman
Mr. Ashwini
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11. TO UPDATE MEMBERS ON THE RADIO CAMPAIGN OF AARC

Dr. Praveen Aggarwal apprised Members about successful completion of Radio Campaign of AARC, through Radio Campaign AARC is successful in conveying the impactful and effective messages in the States of Maharashtra, Karnataka and Chandigarh.

The campaign focused on the importance of waste segregation, disposal, plogging and recyclability of Beverage Cartons.

- Tamil Nadu Pollution Control Board approved the collaboration for Radio Awareness Campaign with AARC. The two month Campaign began from 16th August, 2021 and has a weekly reach of more than 8 lakhs listeners
- AARC has submitted proposal for a national awareness campaign to CPCB which is currently under consideration with MoEFCC
- The proposed 15 day long Campaign will cover the cities of Nagpur, Chennai, Kolkata, Lucknow, Jaipur, Agra, Hyderabad, Bhopal, Indore and Raipur
- The spread of cities has been ensured to have maximum coverage pan India and located all the corners of the Country.

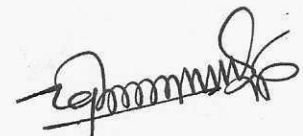
12. TO UPDATE MEMBERS ON THE SOCIAL MEDIA CAMPAIGN OF AARC

Dr. Praveen Aggarwal apprised Members of Social Media Campaign of AARC and has reached large number of people through Facebook, Instagram and Twitter to foster awareness and positive audience engagement.

Currently, the Campaign is running informational posts and will be branched toward more of conversational approval with the audience. With increasing community size, the plan is to engage them with contest in the coming days

Further, influencer collaboration will be done monthly to increase awareness regarding Beverage Cartons and platform specific content for e.g. Instagram Stories, Facebook Thumb stoppers will be added to increase the reach and more audience engagement.

There being no other business to transact, the meeting concluded with a vote of thanks to the Chair.


 Sign of Mr. Ashish Kumar
 Chairman

Date:
Place:

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